

Anestis Papadopoulos

Curriculum Vitae

Summary

I am a UI/UX designer, video editor and graphic designer. I've been working as a designer for the past 8 years. I am really passionate about my job and I love challenging tasks! Despite the stressful nature of my job, and the constant struggle to meet deadlines, I've always been able to deliver results of high quality on time.

Work Experience

- 2010-2011 **UI/UX Design Internship**, *Regional Cultural Center*, Greece, Thessaloniki, .
Responsible for print design. Public Relations for events.
- 2011-2014 **Co-Owner & Director of Design**, *LogInside Advertising*, Greece, Thessaloniki, .
Owner and designer of corporate identity. Video spots for more than 100 individual companies.
- 2014-2015 **Web Designer & Animator**, *Greek Army*, Greece, Thessaloniki, .
Creation of newsletters and video ads. Public Relations for events.
- 2016-2017 **External Graphic Designer**, *Carlsberg*, Greece, Thessaloniki, .
Design catalogue, logo creation
- 2015-2019 **External Web Designer**, *Burkani.bg*, Bulgaria, Sofia, .
Design company's logo and redesign webpage.
- 2015-2019 **Web Designer**, *vaza.gr*, Greece, Thessaloniki, .
Fully responsible for web design, graphic design and video editing. Ads creation for social media, flyers & catalogues.
- 2015-Present **External Web Designer**, *Paintball*, Greece, Thessaloniki, .
Owner and designer of corporate identity. Social Media Manager.
- 2019-Present **Freelancer**, *Various Companies*, Greece, Thessaloniki, .
Consulting and building marketing solutions.

Education

- 2011 **Bachelor Thesis In Marketing**, *Alexander Technological Institute*, Thessaloniki, Greece.
 - o **Title:** Web Marketing Strategy For Digital Newspaper.
 - o **Supervisors:**Dr. Tavlaridis Emmanouil
- 2006-2011 **Bachelor in Marketing & Advertising**, *Alexander Technological Institute*, Greece, .
Market Investigation, Marketing Strategy, Advertisement, Photoshop, Corel
- 2011 **Web Communication Dreamweaver 8 Seminar**, *External Institute*, Thessaloniki, , *Get acquainted with Dreamweaver 8 during a 6 month seminar.*

Programming & Software

- O.S** OS X, Windows
- Adobe Suite** After Effects, Dreamweaver, Illustrator, InDesign, Photoshop
- Other Tools** Corel Draw, Vue, DaVinci Resolve, VFX
- Platforms** Wordpress, Wix, Google Analytics, Shopify, Figma
- Social** Facebook Page Management, Instagram, Gifs

Communication & Organizational Skills

- Written and oral presentation skills, developed during education years.
- Team spirit developed through collaborative work and university projects.
- Easily adapted to new and multicultural environments.
- Project planning and management skills developed through LogInside Startup years.
- Rapid learner with the aptitude to work in a fast paced environment.
- Coping with stress and meeting deadlines.

Languages

Greek Native
English Intermediate

Interests

- Photography, Pencil sketch, Film making